



*Dawn Myers*

**DAWN MYERS**

**ENGAGEMENT FEES:**

Education:	\$2K
Association:	\$6K
Corporation:	\$10K

\*Special fees arrangements available for partner organizations and serial engagements

**Contact info:**

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Website:	dawndoesthemost.com
Instagram:	@dawndoesthemost
LinkedIn:	dawndoesthemost

# Dawn Myers

## CV

Dawn Myers is founder at THE MOST and Director at The Vinetta Project. She started THE MOST to make products to meet the nuanced needs of women of color, but engineering and manufacturing tech enabled hardware takes an incredible amount of capital and training. Dawn had to get creative to raise funds to surmount the heightened barriers to entry in this space and quickly found herself advising and coaching other women on how to work what they have to get what they need. Along the way, she acquired a passion for helping founders learn and grow in entrepreneurship. A JD and graduate Dartmouth's Business Bridge Program, she is committed to creating quality programming for founders striving to innovate for their communities.



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SUMMARY

Practiced tech ecosystem architect, coach, and speaker experienced in building partnerships, mining for business opportunities, and improving communities through impactful technology; startup founder with a passion for advising and teaching best practices to early stage companies; former business development professional at top international law and wealth management firms. JD with MBA coursework.

TECH, ENTREPRENEURSHIP, AND SOCIAL IMPACT EXPERIENCE

Table with 2 columns: Role/Project Name and Description. Rows include: Engineering and Manufacturing Firm (Feb 2018 - Present), The Vinetta Project (Jan 2020 - Present), Forbes Recognized Black Girl Ventures (April 2019-Dec 2020), and Real Estate Development and Investment Activities (Jan 2014-Present).

EDUCATION

Table with 2 columns: Institution and Dates/Details. Rows include: Howard University School of Law, JD (Sep 2008-May 2011); University of the Western Cape, Cape Town, South Africa (Jun 2008-Aug 2011); Dartmouth College Tuck School of Business (May 2007-Aug 2007); Boston College (Sep 2003-May 2007).

Affiliations:

- Startups Ignite
MindHive Hardware Accelerator
NextFab Hardware Accelerator
Founder Gym
Sephora Accelerator
Glossier Grantee Program
MindShare
YC Startup School

Major Pitch Wins:

- Unilever/Shea Moisture's New Voices Fund
Pipeline Angels
Proctor and Gamble Ventures
Twitch Pitch by Lightship Capital
1863 Ventures Emerging Founders Program
DC Pitch Palooza
Ad Astra Ventures
Women's Fast Pitch

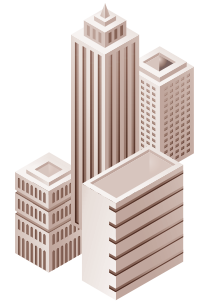
Honors:

- Washington Business Journal's "Top 21 Startups of 2021"
Named one of Washingtonian's 2021 Tech Titans
2020 Inno on Fire Honoree



7+

UNIVERSITIES



10+

COMPANIES AND ASSOCIATIONS



1k+

ATTENDEES



20+

COACHING CLIENTS

## ACROSS THE COUNTRY WITH SPEAKING ENGAGEMENTS

*Dawn Myers*

### Corporate:

- Google
- Airtable
- GET Cities DC (A Melinda Gates Foundation)
- Black Girl Ventures
- Startups Ignite!
- Dow
- Vinetta Project
- Founder Gym
- Minority Innovation Weekend
- DC Startup Week
- DigiCon Powered by ZIM
- Young Black Beauty

### Academia:

- Howard University School of Law
- Carnegie Mellon
- University of Maryland
- Georgetown University
- George Washington University
- UC Hastings
- National Cathedral School

WASHINGTONIAN

AFR NEWS  
THE BLACK MEDIA AUTHORITY

WASHINGTON  
BUSINESS JOURNAL

BLACK  
ENTERPRISE

Technically / DC

InStyle

WASHINGTONIAN

WHO WHAT WEAR

AFROTECH™

GLOBAL  
COSMETIC  
INDUSTRY®  
The Beauty Innovator's Resource

DRUG STORE NEWS  
dsn

Technically / DC

WASHINGTON  
BUSINESS JOURNAL

ESSENCE

NYLON

TZR

BYRDIE

FASHIONISTA

InStyle

teenVOGUE

Bustle

REFINERY29

POPSUGAR.

AUTHORITY MAGAZINE

BLACK  
ENTERPRISE

Cosmetics  
design.com | USA

CEW  
COSMETIC  
EXECUTIVE  
WOMEN

BEAUTY PACKAGING

happi

MarketWatch

## Technicaly.dc

<https://technical.ly/dc/2020/06/01/dawn-myers-the-tech-and-venture-industries-must-support-black-founders-swiftly-and-without-hesitation/>

“ The tech industry is a powerful force for change, and we can no longer ignore the pleas of Black and other underrepresented groups for support. It’s time to act swiftly and without hesitation. ”

*Dawn Myers*



## **Black Wallet**

<https://www.urbanwallet.co/post/disrupting-an-87-billion-dollar-industry-meet-dawn-myers-ceo-of-the-most>

“ We need to do more to train male stakeholders in the space. Conscious and unconscious bias against women - and Black women in particular - is rampant. This isn't a problem that will work itself out over time; it requires active dismantling. ”

*Dawn Myers*



## TESTIMONIALS

### Amu Fowler

Founding Director at Startups Ignite

“ When I first met Dawn, I knew she would be the perfect fit to lead our startup community launch in DC. She led by example being a startup founder herself, and she brought all her skills, network, and passion to the table. She was pivotal in the success of launching our startup community program in DC. She is a great listener, team player, knowledgeable, articulate, charismatic, an enigmatic speaker, manager/leader, super connector, evangelist, and supporter of startups and is not only focused on the community as a whole, but also in helping individual founders succeed. ”

### Khuram Zaman

Adjunct Professor of Entrepreneurship at Georgetown University

“ I've invited Dawn as a guest speaker to my class "Launching Entrepreneurial Ventures" at Georgetown University several times over the past year. She's hands down one of the best speakers we've bought in. The students found her to be inspirational and knowledgeable about startups and entrepreneurship. She also served as a judge for the capstone projects and asked sharp, pointed questions to the students that really challenged them. I strongly recommend Dawn for speaking engagements, especially on topics like entrepreneurship, innovation, or representation. ”

### Mark DeSantis

Tech Entrepreneur and Professor of Entrepreneurship at Carnegie Mellon

“ I thought I knew everything I needed to know about raising capital and building a deck, but when I heard Dawn's presentation I realized I didn't know much at all. I could not give her a stronger recommendation for anyone who is building a business or raising capital. You need to hear Dawn and receive her wisdom. ”